

ODEON

Privacy Policy

(Last Updated: October 2018)

odeonantiques.co.uk intend to only process personal information fairly and transparently as required by data protection law including the General Data Protection Regulation (GDPR). You may browse parts of this website without providing any information about yourself and without accepting cookies. Any enquiries about our use of your personal data should be addressed to the following contact details:

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Cookies

To improve your experience on our site we may use 'cookies'. A cookie is a small text file that our site may place on your computer as a tool to remember your preferences. You may refuse the use of cookies by selecting the appropriate settings on your browser. However please note that if you do this you may not be able to use the full functionality of the website.

When you use our website, several cookies are used by us and by third parties to allow the website to function, to collect useful information about visitors and to help to make your user experience better. Some of the cookies we use are strictly necessary for our website to function.

Cookie Name	Expiration Time	Description
_ga	2 years	Used to distinguish users.
_gid	24 hours	Used to distinguish users.
_gat	1 minute	Used to throttle request rate.
_gali	30 seconds	Used to determine which links one the webpage is being clicked.
__utma	2 years from set/update	Used to distinguish users and sessions.
__utmb	30 mins from set/update	Used to determine new sessions/visits.

__utmc	End of browser session	Used to determine whether the user was in a new session/visit.
__utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site.

Google Analytics

Our website uses Google Analytics, a service which transmits website data to Google servers. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and website usage.

Hotjar

We use Hotjar to better understand our users' needs and to optimize this service and experience. Hotjar is a technology service that helps us better understand our users experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behaviour and their devices, device screen size, device type, browser information, geographic location (country only), preferred language used to display our website. Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data on an individual user. For further details, please see Hotjar's privacy policy by clicking on [this link](#).

You can opt-out to the creation of a user profile, Hotjar's storing of data about your usage of our site and Hotjar's use of tracking cookies on other websites by following this [opt-out link](#).